



# VIEWEB

---

**Contact:**

Karan Kukadia +91 9408615322  
Co - Founder

Sachin Jadeja +91 9106712831  
Co - Founder



[www.vieweb.co.in](http://www.vieweb.co.in)

WE ARE YOUR DEVELOPMENT!  
&  
GROWTH PARTNER

---

Our company has the mission of offering you the best development & marketing services at the most reasonable price. We think of creating a rock-solid foundation for our company by giving a high focus on our clients. In addition, our mission is to maintain this foundation of our organization with high-quality deliverables, honesty, and integrity. We would gain your trust by presenting you with a premium solution.

WE JUST STARTED OUR JOURNEY,  
HOW ABOUT YOU JOIN US?

# TABLE OF CONTENT

01 | WHO WE ARE

02 | WHAT WE OFFER ?

03 | VISION / MISSION

04 | MEET THE TEAM

05 | SUMMARY & SOCIAL MEDIA HANDLES

## WHO ARE WE ?

---

The logo for VIEWEB is displayed in a dark blue rectangular box. The word "VIEWEB" is written in a bold, sans-serif font. The letters "V", "I", "E", "W", and "E" are light blue, while the letters "B" and "B" are white. The letters are spaced out evenly across the box.

VIEWEB is founded by a bunch of passionate minds to transform your visions into reality, imparting an incredible digital experience for your users. We provide cost-effective, timely and high-quality web-based solutions for your business to grow and reach the right person. With our services, we will help you discover the correct potential of your business.

In the modern age of the internet and increasing data consumption, people are heavily dependent on the internet to find the solution. Your presence on the web will let people know you exist, but with our marketing and SEO, we make sure you are the primary search for those who seek your services.

We are committed to achieving and pushing the level of performance. Leveraging the power of technology, we deliver end-to-end solutions from small scale startups to million-dollar corporations.

# WHAT CAN WE OFFER ?

Call us a product partner or a product studio. What we do stays the same, and that's product services. In a world where internet has changed how we live and work on the move, we listen, design, develop, and help you launch great products.

They call it best-in-class.  
We call it SMART thinking.

## WEB DEVELOPMENT

We have mastered the art of creating websites that innovate, engage and deliver results through a combination of a human-centric approach and development ingenuity. Hire top web developers to make your dream a reality.

Be it custom Web applications development and SaaS platforms, ecommerce website development or informative lead generation sites, our value proposition, when it comes to web development, is to build solutions by prioritizing the context and needs of the end-users, ensuring meaningful results. Enterprise or small business web development, we strive to deliver remarkable results being an award winning web development company, with a presence in the INDIA.



## STRATEGY

By first developing an understanding of your business objectives, challenges, competitors, and clients, & delivers unbiased perspectives and experienced counsel regarding digital product strategies and solution approaches designed to support your business goals.

## DESIGN

Whether you have a new product, or an existing one, that needs a comprehensive design plan on how to engage your customers, AndPlus designers craft a solution blueprint that achieves your business objectives while delivering results that exceed client expectations.

## DEVELOPMENT

Leveraging a diverse team of strategists, UX experts, technical architects, project managers, and software engineers, AndPlus combines the discipline of Agile development and the creativity of seasoned technology experts to create custom software products that deliver for your business.

## DIGITAL MARKETING

Competition is as fierce in the digital world as it is across virtually every business segment. Brands, businesses and nonprofits that anchor their digital experiences with smart integrated planning, emotional understanding, artful design and insightful analysis create sustainable engagement.

The strength of our digital marketing lies in an ever-evolving set of core competencies nimbly combined and refined into a custom solution for our clients and their brands.



## OUR EXPERTISE

- SEO
- GRAPHIC DESIGNING
- BRANDING
- VIDEO SERVICES

Drive traffic, build engagement, score meaningful conversions and cultivate long-term relationships with smart, cost-effective, integrated campaigns that focus on relevant targets.

Product driven growth. The ideas, strategies and innovations that help your business succeed. We bring the tools and processes that help you overcome your product challenges. We work alongside your teams as a catalyst for growth. We add 'burst capacity and additional capabilities to move your products forward at a pace.

We like to work with problem solvers. Arriving at the correct answers takes work - lightbulb moments and incremental improvements, science and logic alongside inspired gut-feel hunches. Wherever the right ideas come from, we help you get there.

# UI/UX DESIGN

We break away from thinking like conventional designers, marketers, and thinkers. Hence for us, it starts with the end-users. We put ourselves in the user's shoes to understand what 'experiences' are like. The creative side of us then has a solid platform to define colour, messaging, iconography, layout, and engaging interactions that reflects our understanding.



## OUR DESIGN PROCESS IN A NUTSHELL

From strategy workshops to defining user persona, setting up information architecture, and designing wireframes to pixel-perfect icons, we ensure that every step in the design process is followed diligently. The result is a mobile-friendly stunning B2B/ B2C design that acquires, retains and delights your user.

## OUR CORE UI/UX PRICIPLES

WE REDUCE CHOICES FOR YOUR VISITORS.

CTA'S? WE PUT THEM IN YOUR CORE FOCUS AREA

WE ALSO ANALYZE YOUR COMPETITORS

WE KEEP PLENTY OF SPACE AROUND YOUR CONTENT

WE USE COLOR & CONTRAST TO YOUR ADVANTAGE

WE PRIORITIZE USER EXPERIENCE AT EVERY LEVEL

## GOALS OF OUR COMPANY

We vow to deliver the most exemplary quality service to our customers so that they enjoy the seamless experience of our services. We want our services to be a testament to our core values.

The digital world is full of rapid change, but our relationships are here to stay. Our team of digital experts know their sectors. We work as an extension of your in house team, providing strategic guidance, technical support and digital direction when you need it the most. We solve your digital problems and build a strategy that puts you on the growth path.

---



### OUR VISION AND MISSION

At VIEWEB, we pledge to go beyond our commitment. Our customers are our primary focus for which we go the extra mile if needed.



### OUR VALUES

We follow five core values:

INTEGRITY RESPECT RESPONSIBILITY COMPETITIVENESS CREATIVITY



# MAIN TEAM

Our team consists of experienced, diligent and dedicated members. We all take our roles seriously and are keen on executing them seamlessly. We all are co-founders share the responsibility and accountability of our projects equally which aligns our goals and makes the co-operation easy and effective. With our strong and synergistic team your business will be in good hands.



**Karan Kukadia**  
CO-FOUNDER

CS graduate from PDEU

**Role :** Customer relation and team building



**Sachin Jadeja**  
CO-FOUNDER

ICT graduate from PDEU

**Role :** UI / UX designer and Chief Coder



**Dayani Gunjan**  
PRINCIPAL ENGINEERING MANAGER

CS graduate from PDEU

**Role :** Chief technician and Chief coder

# VIEWEB

## Summary

The digital world is full of rapid change, but our relationships are here to stay.

Our team of digital experts know their sectors. We work as an extension of your in house team, providing strategic guidance, technical support and digital direction when you need it the most. We solve your digital problems and build a strategy that puts you on the growth path. We love collaborating with our passionate clients and building them custom websites that are fully functional and rich with useful features.

VISIT US

[www.vieweb.co.in](http://www.vieweb.co.in)



[contact@vieweb.co.in](mailto:contact@vieweb.co.in)



[vieweb.solutions](https://www.instagram.com/vieweb.solutions)



<https://www.linkedin.com/in/vieweb-solutions-a57bba237>

